Code Enforcement Keeps Rocklin Beautiful
Author: Carlos Urrutia, Rocklin City Manager

The City of Rocklin's Code Enforcement policies have a tremendous impact in providing a safe, clean and beautiful environment in which to live, work and play. You make a significant investment in this city via your business and working with you the City helps to maintain that investment.   It's a partnership that produces tangible results and maintains the high standards that Rocklin's business owners demand.

As a city we take a proactive approach in evaluating areas that have not met our community's standards for issues such as RV storage and business signage. That means City staff is actively "sweeping" neighborhoods and commercial areas to determine if there are any residences or businesses that are not in compliance.   The City works closely with residents and business owners to help them understand the policies as well as to remedy the situation before a citation is ever issued.

The City understands that the character of neighborhoods and commercial areas are affected when, for example, storage of recreational vehicles clutter the streetscape, or when signage for businesses doesn't meet the appropriate standard. City staff regularly tours our community to identify those properties and businesses that need to take additional steps to be in compliance with the City's code. The City then notifies the property owner prior to issuing any citations to allow them the opportunity to rectify the situation. If the property owner does not act, the City will then issue notices and citations that can lead to fines.

The City is serious about maintaining our community standards. We find that the majority of our residents and business owners are very supportive and cooperative. They appreciate the effort and the overall community benefit that is derived from code enforcement. It is a testament to our community that most compliance problems are corrected after our initial contact.

Additionally, it is important to understand that code enforcement is more than just community enhancement it is also crucial to public safety, particularly as relates to fire code safety. Many conditions on properties can be detrimental to the occupants and the public. The City works hard to protect our citizens. By carefully evaluating potential non-compliance situations we protect both your quality of life and safety.

Being a part of this City is a partnership. We all have a stake in our community, and working together we can maintain Rocklin's high standard.

If you would like additional information regarding the City's Code Enforcement policies or if you would like to alert our staff to a possible Code Enforcement issue then please call the City of Rocklin at 625-5120.